

# DAN HOSTLER

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## SUMMARY OF QUALIFICATIONS

I am a consummate individual with a proven track record and prominent experience. I am extremely adept in all working environments including solo, team, and one-on-one structures. Additionally, I am very skilled at assimilation and execution of precise operational principles, consistent communicational tactics, and systematic organizational methods in order to accurately and successfully ensure the task's completion.

## INDUSTRIAL AND PROFESSIONAL EXPERIENCE

### **M Entertainment – Lodi, CA**

2/2011 – 7/2011

#### ***Video Editor (Freelance)***

- Effectively edited and assisted in the final production of Frito Lay's recipes web series.
- Worked vigorously and diligently in editing together the videos to deliver in a tight deadline which involved traveling to California to complete post production.
- Followed directions given by the producer and director while maintaining key communication and depth of structure in a focused and sharp manner

#### ***Key Accomplishments***

- All assignment completions were met in a strict and timely manner.
- Producers were greatly satisfied with my production and skills.
- As a result of the fine work, Frito Lay is in the process of expanding the production program with M Entertainment as well as the company culling me to their central offices in California for occasional assignments.

### **Eggers On Stage – Dallas, TX**

3/2011

#### ***Stagehand (Freelance)***

- Assisted in the creation and building of stage productions for live events.
- Carefully and meticulously ran the spotlight for sporting events.
- Worked in a tandem alongside other stagehands in a team to accurately and quickly complete production tasks.

#### ***Key Accomplishments***

- Assignments were completed and met in a strict and efficient manner.
- Load-ins and load-outs were accomplished at or before their deadlines.

### **Movie Tavern 7th Street - Fort Worth, TX**

10/2009 – 1/2011

#### ***Projectionist***

- Successfully monitored projection and control of both 2D and 3D cinema showcases
- Carefully and skillfully completed monthly maintenance of projection equipment and booth facilities
- Produced daily data entry reports and accurately coordinated with cinema schedules

#### ***Key Accomplishments***

- Cinema showcases started on time and in a quality manner
- Equipment and facilities continued functioning in a dependable and stable fashion
- Cultivated facility standards and productivity vital to the company's needs

### **Blue Troop Media - DFW, TX**

1/2010 – Present

#### ***Digital Media (Freelance)***

- Successfully achieved production of multiple digital media projects for Blue Troop Media and their clients
- Assisted in coordination of both production and completion of projects by their deadline
- Provided creative direction and consultation to on-screen talent and project creation

#### ***Key Accomplishments***

- Blue Troop Media has expanded their clientele as a result of my contributions
- Successfully proposed implementation of video and motion design mediums to effectively promote businesses and organizations

### **KJJM-TV 34/AccessMedia - Dallas, TX**

3/2009 – 8/2009

#### ***Video Production***

- Accurately performed duplication, superimposition, editing, graphic design and basic engineering tasks for television broadcast output
- Successfully mastered studio camera operation for live television broadcast
- Completed daily data entry reports in a precise and proficient manner

#### ***Key Accomplishments***

- Tasks were successfully completed before their deadlines
- My talents and consultation brought a new standard in analytical resolution

### **KT Banks Novels - DFW, TX**

1/2009 – 2/2009

#### ***Video Production (Freelance)***

- Effectively produced multiple video production promotions for KT Banks Novels
- Managed and administered planning, shooting, editing, and ensured final completion in a timely and thorough manner
- Conducted creative direction to both on-screen talent and lead producer

*Key Accomplishments*

- Promotional videos were used to strongly increase sales and revenue of KT Banks Novels
- Video exposure has led to an increased interest in the company and further expansion

**inChorus Marketing & Promotion - DFW, TX**

10/2008 – 12/2008, 9/2009

***Video Production (Freelance)***

- Produced three promotional videos for the SMU Aware Safety Campaign (First two in 2008, third and final in 2009)
- Managed the coordination of both production and completion of projects by their deadline
- Provided creative direction and consultation to on-screen talent and project creation

*Key Accomplishments*

- The videos successfully promoted the campaign message across the SMU campus and the program is still being used today as a result

**KNON 89.3 FM (Non-Profit) - Dallas, TX**

9/2008 – 11/2008

***Field Reporter (Volunteer)***

- Effectively and flawlessly produced radio interviews with musical talent for over-the-air broadcasting
- Meticulously scouted out legitimate talent nationwide and arranged both questioning and scheduling
- Accurately edited and produced audio interviews by their on-air deadlines

*Key Accomplishments*

- Interviews increased listener ratings and exposure for talent interviewed
- Pledges for donations during funding drives proliferated due to additional interest

**P.I. Solutions - Dallas, TX**

5/2008 – 8/2008

***Video Specialist/Data-Entry Clerk (Temp.)***

- Ensured successful transfer and duplication of video evidence for false insurance claims
- Confirmed accurate completion of insurance claims reports for clientele review
- Executed data entry records of cases and communication transfers in a vital and superlative manner

*Key Accomplishments*

- Claims reports and video evidence were delivered in an effective and timely manner
- Increased organization and productivity skills to a greater axiom

**SSQ Consulting Company - DFW, TX**

1/2008 – 4/2008

***Digital Media (Freelance)***

- Effectively produced a marketing video for a real estate consulting company
- Managed all aspects of post production, including video editing, graphic design, and DVD authoring successfully

*Key Accomplishments*

- The marketing DVD would be used as a paramount tool in promotion of the company and increasing the revenue and clientele.

**Video Monitoring Services of Dallas - Dallas, TX**

7/2006 – 5/2008

***Editor/Production Assistant***

- Flawlessly edited and produced news and advertisement coverage for both private clientele and inter-office review
- Ensured proficient delivery of coverage and maintained consistent communication with national offices and affiliates
- Skillfully completed data entry reports on a daily basis for statistical and budget analysis

*Key Accomplishments*

- The Dallas office was highly regarded as one of the premier facilities in the company
- Received high scores in performance reviews by the national offices for constant consistency
- Relied on heavily for complex and crucial projects that had short deadlines

**Highland Myst Entertainment - Dallas, TX**

9/2005 – 10/2005

***Internship (Production Assistant - Art Dept.)***

- Provided detailed assistance in designing sets for the feature film "Living And Dying"
- Maintained both the company offices and movie settings in a clean and organized manner
- Accurately fulfilled prop retrieval requests from both the central location and extrinsic location

*Key Accomplishments*

- The director and prop master were very satisfied with my prop placements
- Guarded talent and set from exterior obstructions to maintain productive consistency
- Feature film was showcased at the Sundance Film Festival and on HBO

**EDUCATIONAL BACKGROUND**

**Castleberry High School, Fort Worth, TX - May 2004**

***DECA Marketing***

3.3 GPA (Honor Roll)

**The Art Institute of Dallas, Dallas, TX - June 2006**

***Associate of Applied Science - Video Production***

3.6 GPA (Honor Roll)

*Entry Level Scholarship Winner, May 2004*

## **TECHNICAL SKILLS**

Final Cut Pro - Adobe Creative Suite CS5 (Premiere Pro, After Effects, Photoshop, Illustrator, Flash Video Encoder, Dreamweaver, Encore DVD, Audition) - Microsoft Office - Microsoft Access -Microsoft Outlook - Microsoft PowerPoint - Red Giant - Trapcode - Magic Bullet - BARCO Communicator - Doremi and GDC Server Interfaces - LMS TCC System

## **INDUSTRY AFFILIATIONS**

Production Hub - TAFTP (Texas Association of Film/Tape Professionals)

## **ADDITIONAL SKILLS**

Data-Entry: Alpha Numeric - KPH of 10,021 with 100% Keystroke Accuracy Percentage - Windows PC and Macintosh fluent

## **PROFESSIONAL REFERENCES**

### **Daniel Moznett/Laura McIntosh, Producers**

M Entertainment

Work: (209) 367-9790

Cell: (209) 652-0362

Mr. Moznett was the producer of the Frito Lay "Taste of the NFL" campaign during the week of Super Bowl XLV. He hired me after his crew flew in from California with the trust and confidence in helping deliver a high quality project on time. I did not disappoint as I strove to complete the video editing assignments with both direction from him and my own creative expertise. Mr. Moznett as well as the host of the campaign, Laura McIntosh, commended me greatly for my dedication and perseverance, especially when it came to delivering in a tight deadline. They were so impressed by my work ethic that they flew me to California to work on another post production project that delivered similar successful results.

### **Jim Eardley, Manager**

Movie Tavern 7th Street

Work: (682) 503-8101

Cell: (817) 832-9608

Mr. Eardley was one of the managers I reported to and he can confirm my accomplishments and achievements during my tenure at the Movie Tavern. He understood and trusted my technical knowledge-base towards operation and maintenance of both the server and projection equipment. He never had to question a judgment call or advisement when a vital situation arose because he knew the strength of my expertise would provide an adequate solution in a crucial environment.

### **Daniel Carfa, Lead Projectionist**

Movie Tavern 7th Street

Work: (682) 503-8101

Cell: (817) 707-6054

As the captain of the projection tandem, Mr. Carfa relied on my willingness and initiative to keep the booth facilities maintained at a consistent level. We have a mutual respect and understanding of what we both need to accomplish in order to provide stability and balance. He trusted my accountability and toughness to go the extra mile in securing the daily operations of the facility. He was not hesitant to consult me on a decision, concept or advisement I made and I did the same for him as we both communicated solidly in a uniform manner in order to effectively maintain a proper working environment.

### **Danielle Pricor, Projection Manager**

Movie Tavern 7th Street

Work: (682) 503-8101

Cell: (734) 341-9195

Ms. Pricor was the direct projection supervisor who can attest for my consistently high level of accountability and obedience towards keeping the facility a strong, well-functioning

environment. She made sure I had a complete understanding of the daily tasks and what needed to be accomplished, maintained, and reported. In return I was able to exude a professionally disciplined demeanor without hesitation, bias or questioning of authority. She was very confident in my approach to the assignment and trusted to call upon me to take the lead when Mr. Carfa was unable to do so.

**Lorne Thomas, Producer**

Blue Troop Media

(214) 354-5809

lorne@bluetoop.com

During my off-site freelance assignments, Mr. Thomas was the lead producer in charge of making sure the assignments were completed in a professional and quality manner. Mr. Thomas can speak extensively about my expansive knowledge, definitive expertise, and robust durability. He has witnessed first-hand my dexterity to excel in delivering a high-end, top quality project to several big name clients (Citizens Telephone Company, American Hearing Laboratories, ComSouth, CellularOne). When he needs someone with high end technological experience and the ability to work all hours of the day and night to complete a project, Mr. Thomas calls upon me to deliver in the clutch.

**Joshua Wethington, Digital Media Producer**

Broken Peanut Media

(214) 232-2013

joshua@brokenpeanut.com

Mr. Wethington is both a former colleague and industry associate whom I have worked with. He trusts my ability in seeking the correct consultation and advisement in advancing our opportunities in the industry. Our mutual respect and courtesy we have for each other has gone a long way in advancing our careers and to this day we keep in steady contact when it comes to progressing our status and credibility.

**Shaddai Berron, Photographer**

Cell (956) 498-1009

sberron@gmail.com

Ms. Berron is another former colleague and industry associate who has been a consultant on some of my assignments and provided constructive criticism all while exuding a mutual respect for me as a fellow producer. She can speak for my abilities to accurately design, deliver, and lead a production all while maintaining a sense of humility and accountability for respect of my peers.

**Kathleen Tibbetts, Associate Director of Web Communications**

Southern Methodist University

Cell: (214) 986-3005

ktibbett@smu.edu

Ms. Tibbetts has been a long time industry associate who can speak greatly for my creativity, durability, and resiliency towards my dedication and loyalty. She has seen first-hand my tenacity in action on how I go about producing and succeeding for my clients.

**Jenise Zuidema, Artistry Marketing**

Cell: (469) 371-5094

jenise@juno.com

During my employment with AccessMedia/KJJM-TV 34, Ms. Zuidema was my direct associate in completion of the daily assignments. She can speak extensively about my dedication and superior work ethic in both completion and delivery of the tasks given. Ms. Zuidema trusted me in an extremely confident manner and knew that whenever an issue came up or an emergency assignment suddenly arrived, she did not hesitate to address the situation to me as she knew I would take initiative in solving the conflict.

**Raymond Tuquero, Videographer/Producer**

MixtioMedia

Cell: (682) 554-0802

raymond@mixtiomedia.com

Another former colleague and industry associate, Mr. Tuquero can speak for my abilities to focus carefully on details and specifications in order to provide a well-structured and designed project.

**Faye Buchholz, Writer**

KT Banks Novels

Cell: (214) 995-0434

ktbanksnovels@gmail.com

As the executive producer of the KT Banks Novels video promotions, Mrs. Buchholz trusted my abilities, talents, and strengths enough to allow me to manage the production of the promotions by myself. She drew upon my courtesy and professionalism in giving me that privilege and the results proved her inhibitions definitively. Though she was the executive producer, she was confident enough to give me complete creative control in the promotions and can speak greatly for my dedication, talent, and initiative.

**Kristie Vento, Director**

inChorus Marketing & Promotion

Cell: (817) 886-6095

kristie@inchorusmarketing.com

Needing someone to produce promotional videos for the SMU Aware Safety Campaign, Mrs. Vento called upon me to take the driver's seat in creating a promotional campaign that would effectively communicate the message and importance of safety awareness on the Southern Methodist University campus. Based on my previous experience and knowledge, Mrs. Vento gave her firm credence and was incredibly pleased with the output. The SMU Aware campaign would become a great success and the program is still in use today.

**Sabrina Steiner, On-air Disc Jockey**

KNON 89.3-FM

Cell: (972) 365-3519

cyberinaflux@gmail.com

Ms. Steiner has had a long time mutual friendship and industry association with me as I initially proposed to her in producing several video productions and radio interviews for her show. Needing an exterior outlet to promote not only her show but the station as well, she approved my proposals and gave me the access and resources needed to complete these projects. She appreciated not only my dedication and firmness but my obedience and discipline towards working within regulations of her show and the station. To this day, she heavily regards my work I have done for the station greatly and when a project is needed, she confidently calls on me to take the lead in the production management.

**Loni Parmelly, Real Estate Consultant**

SSQ Consulting Company

Office: (817) 468-2191

Cell: (214) 526-7200

ssqconsulting@yahoo.com

In late 2007, SSQ Consulting Company was looking to move forward in a direction that would allow them to expand their clientele and increase their revenue base. Mrs. Parmelly knew that the video medium was vital to the expansion but she needed someone who would apply their creative craft in delivering that medium successfully and effectively. She called upon me based on what I could produce and deliver to her and from then on I took the reins in accurately producing a marketing video that would communicate that message. Working around the clock and utilizing my talents, I produced a marketing video that not only communicated the message effectively but it also was the challenge I needed to extract my dexterity to another level. Mrs. Parmelly can vouch for my dedication and conviction in taking the lead to successfully deliver the assignment.

**Brandon Hamilton, Supervisor**

Video Monitoring Services of Dallas

Cell: (469) 733-3171

bkarrar@hotmail.com

Mr. Hamilton was my direct supervisor during my employment with Video Monitoring Services of Dallas and he can provide a well detailed review of my dedication, loyalty, creativity and courtesy as not only an employee but as an individual. He is extremely familiar with my accomplishments not only at VMS but outside the company as well. He can confirm my track record in project management, initiative, research, problem-solving, and expertise.